



Two-day Webinar:

"Technology and Pandemic Opportunities with Recent Changes from Local LES Societies' Perspectives"

Tuesday 6 October and & Thursday 8 October 2020

(each hour-long session starts at 10 am ET)

→ **6 October 2020 (Panel 1)**

*Moderator: Hilton Sue, Partner, **Oyen Wiggs Green & Mutala LLP** (LES USA/Canada)*

- [Laith Abu-Taleb](#), VP of Corp Affairs and General Counsel, **Mori Corporation** (USA/Canada)
- [Claudio Ulloa](#), Partner/Engineer with **Basham, Ringe y Corre** (LES Mexico)
- [Renata Carriel](#), Global Licensing and Innovation Counsel at **Braskem SA** (Brazil)

→ **8 October 2020(Panel 2)**

*Moderator: Renzo Scavia, Founding Partner, **Scavia & Scavia** (LES Andean Community)*

- [Luis Miguel Peña](#), Partner and Managing Director, **LLYC** (Colombia)
- [Gustavo Giay](#), Partner, **Marval O'Farrell Mairal** (President LES Argentina)
- [Gaspar Morgado](#), Head of Tech Transfer, **Universidad de Chile** (Chile)

For updates on the speakers and to register go [here](#).

BIOS



October 6th (Panel #1)

Laith Abu-Taleb, VP of Corp Affairs and General Counsel from Mori Corporation (USA) (food preservation and coatings)

Laith oversees Legal at Mori (f/k/a Cambridge Crops), where he handles all aspects of domestic and international IP, regulatory, and licensing. As a Vice President, he is also in charge with defining and implementing the long-term strategy and vision of the company. He has experience litigating, licensing, and patenting various pieces of high technology in the materials science and biomedical engineering worlds. He earned his JD from the George Mason School of Law and his BS and MS degrees in Bioengineering from the University of Maryland, College Park.

Mori is a food technology company that uses innovative edible protein coatings to help extend the shelf-life of foods. Its coatings are all-natural, safe-to-eat, and extend foods' natural peak-ripeness window. It's technology applies to whole and cut-produce, processed foods, meats, and seafood. Mori's technology is protected by a robust international IP portfolio and does business in the Americas and around the globe. Learn more at www.mori.com.

Claudi Ulloa, a Partner/Engineer with Basham, Ringe y Correa (Mexico City - President of LES Mexico) (one of the leading full-service law firms in Latin America)

Claudio actively participates with universities to promote intellectual property among students and professors; invited to teach the subject of patents at various universities to students of intellectual property programs.

He has more than 18 years of professional experience in industrial property consulting and litigation. Patent litigation; technical reports; expert opinions on mechanical, electrical and electronics engineering. Involved in the aerospace area of the firm and is certified by AS9100 and NADCAP.

Has been a lecturer in Mexico and abroad in events organized by different associations, universities and government agencies on industrial property rights and innovation. Has also been a speaker at several national and international intellectual property events.

Renata Traldi Carriel Astroven, Global Licensing and Innovation Counsel at Braskem SA (Brazil) (a large Brazilian chemical company).

Renata is a legal coordinator at Braskem, the largest petrochemical company in Latin America. She provides global legal support in strategic matters of the IP, Innovation & Technology and Digital areas, such as negotiations involving IP assets or technology development (joint development and cooperation agreements), technology licensing and other legal issues in relation to use and creation of digital technologies (i.e., blockchain, IoT, AI, machine learning, algorithms, and creation of Apps). She has a strong background in international transactions, regulatory and compliance, and currently coordinates the Braskem Legal Squad, a multidisciplinary group of lawyers created to assess the main challenges faced by Braskem when engaging with startups and digital initiatives. Ms. Astroven is member of the board of Directors of LES Brasil and a member of the Business Committee of the Brazilian Association of Intellectual Property. Graduated in law at PUC SP, with a LLM in Contract Law and MBA in Business Management at Insper.

BIOS



October 8th (Panel #2)

Luis Miguel Peña, Partner and Managing Director LLYC (Columbia)
(a global communication and public affairs consulting firm)

Luis Miguel is a Partner and Managing Director at LLYC, a global communication and public affairs consulting firm, and is responsible for the Andean Region. Since 2002, Luis Miguel Peña managed the Corporate Communications, Litigation, and Organizations and Persons areas.

He has more than 15 years of experience in communications consulting and has been head of several projects in areas such as corporate communications, talent engagement, competition, civil and criminal law, among others. These include clients in the financial, energy, distribution, pharmaceutical, consumer or construction sectors.

Luis Miguel received a Major in Business Management and Administration from the Universidad Autónoma of Madrid and a Diploma in International Business Administration from the University of California-Berkeley.

Gustavo Giay, Partner, Marval O'Farrell Mairal (LES Argentina)
Head, Trademark Litigation and Information Technology Privacy Practice Groups

Gustavo has been a member of Marval O'Farrell Mairal since 1995. His practice focuses on IP enforcement and he has extensive experience in advising businesses and individuals in matters related to Technology Law and legal/contractual questions in Data Protection and new and developing technologies.

He earned a JD in 1994 from the Universidad de Buenos Aires with a concentration in business economics, an LLM in 1997 from Northwestern University in Chicago, Illinois, and completed a postgraduate course on Intellectual Property in 2002 at the Universidad de Palermo in Buenos Aires.

He is a frequent lecturer on IP law and currently serves as Professor on Advanced TM Law, Internet Law and IP Contracts at the Center of IP of the Universidad Austral in Argentina (offering a Masters of Law focusing on IP).

He is a licensed IP agent, and a domain name panelist of the World Intellectual Property Organization Domain Name Center. He is a member of INTA, where he served as a member of the Board of Directors and its Executive Committee, and the International Anti-Counterfeiting Coalition, and Membership Officer of the Technology Law Committee of the International Bar Association (IBA). He is currently president of Licensing Executive Society Argentina (LES Argentina), member of the Argentine Association of Industrial Property Agents (AAAPI), the International Association for the Protection of the Industrial Property (AIPPI), and the Interamerican Association of Intellectual Property (ASIFI).

Gaspar Morgado, Biologist, Head of Tech Transfer, Innovation Department of the Research & Development Vice-Rector, Universidad de Chile (Chile)

Gaspar is an experienced professional in technology valuation and licensing strategy. He has participated in technology transfer of inventions related to DNA sequencing (Switzerland), diagnostics (Chile) and sport shoes (USA). Elaborated the economic valuation of public investment projects in Chile. Experience in R&D in Biotechnology and Biopharma. Has worked as research scientist in ETH Zurich (Switzerland), KeyGene (Holland), L&M (Chile) and U. of Concepcion (Chile), as well as in international projects in USA and Israel.

He is a co-inventor of technologies for genomics/sequencing and diagnostics (patent pending). He has participated in workshops and delivered talks about valuation in Life Sciences.

He holds a number of degrees including:

- Doctor in Sciences from Swiss Federal Institute of Technology Zurich, 2016
- Credential of Readiness in Business, Economics & Finance, HBX Harvard Business School, 2015
- CEIPI Course in European Patent Convention, U. of Strasbourg / Novartis, 2015
- Summer School in Intellectual Property, WIPO / U. of Geneva, 2011
- Bioengineer, U. of Concepcion, Chile, 2010
- BSc Life Sciences, U. of Concepcion, 2007