

LESI Patent & Technology Licensing Committee & 4iP Council Panel Discussion "Connected Cars: New Challenges and Opportunities"

DR. CLAUDIA TAPIA

Dr. Claudia Tapia is president of 4iP Council, a non-profit research council dedicated to developing high-quality academic insight and empirical evidence on topics related to IP and innovation, and Director IPR Policy and Legal Academic Research at Ericsson. Claudia's main responsibility is to lead the Research IP Policy's team and its activities worldwide. She is a speaker, writer, lecturer and reviewer in IP and standardisation-related topics. Prior to joining Ericsson, Claudia was Director IP Policy at BlackBerry. While at BlackBerry, she focused on various aspects of intellectual property, including intellectual property rights policies in standards, global patent policies, as well as licensing and litigation.



Claudia is also member of the Editorial Board of The Patent Law magazine and of the Intellectual Property Magazine.

Claudia holds a law degree from the University of Valencia, an LL.M degree specialising in International Patent Law from the Ludwig-Maximilian University in Munich and a PhD degree on FRAND and Standardisation in the telecoms sector from the Faculty of Law in Augsburg. She is also an ICF-accredited 'executive coach', and an 'expert in psychology of coaching' by the UNED university in Spain.

Originally from Argentina, but brought up in Spain and residing in Germany, she is truly a global citizen, and speaks English, Spanish and German.

LAURIE FITZGERALD

A patent licensing professional and IP attorney, Laurie has more than a decade of experience in resolving disputes between patent owners and technology developers. Her expertise spans licensing transactions, patent acquisitions and divestitures, portfolio strategy and valuation, and patent litigation.

Laurie joined Avanci from its affiliate Telety, where she facilitated the licensing of BlackBerry's extensive portfolio of patented technologies to smartphone and telecom infrastructure manufacturers around the world.



Before her career as a licensing professional, Laurie practiced trial law as a Principal in the US-based law firm of McKool Smith. Her practice spanned all aspects of patent law, with a focus on disputes relating to standards development organizations and fair, reasonable, and non-discriminatory (FRAND) licensing terms.

Laurie features in the IAM Strategy 300 list of leading IP professionals, and is among World IP Review's Most Influential Women in IP. She earned a B.S. in Chemistry from Southwestern University and a J.D. from the University of Texas School of Law. Laurie lives with her family in Dublin, Ireland.

STEVE FARAJI

Steve is Head of Patents Vehicle/Production and Chief IPR Policy Manager at AUDI AG in Neckarsulm, Germany. He is a qualified German and European Patent Attorney specializing in computer implemented inventions and software. Steve advises on licensing issues, in particular regarding standard-essential patents in the automotive industry. Prior to joining Audi, he worked on prosecution and litigation of ICT patents for a major patent law firm in Munich.



BOWMAN J. HEIDEN

Dr. Heiden is currently the Co-Director of the Center for Intellectual Property (CIP), which is a joint center for knowledge-based business development between University of Gothenburg, Chalmers University of Technology, and the Norwegian University for Science and Technology. He is also a Visiting Professor at UC-Berkeley, a Visiting Scholar at the Hoover Institution at Stanford University, and a member of the European Commission High-Level Expert Group on Standard Essential Patents. In addition, he directs the Impact Accelerator at the Sahlgrenska School of Innovation and Entrepreneurship where he is also the Program Director of the interdisciplinary master's program.



Previously he was Innovation Director for the Qatar Science & Technology Park, where he was responsible for driving innovation strategy and intellectual property policy. Over the past ten years, Dr. Heiden has managed over 100 innovation projects with industry, university research institutes, healthcare providers, and start-up ventures.

As Co-Director of CIP, Dr. Heiden currently manages the internationalization of the CIP platform and strategic collaborations with industry and university partners. In this role, Dr. Heiden has co-founded and developed the Intellectual Capital Management (ICM) and Business Creation and Entrepreneurship in Biomedicine (BCEB) master's level programs, CIP FORUM, the Business of Intellectual Property executive program, and the CIP Internship Program.

Dr. Heiden holds degrees in engineering, technology management, and economics, and his research is at the interdisciplinary interface of economics, law, and innovation, in particular, intellectual property and open innovation in knowledge-intensive sectors. Before turning his focus to the field of knowledge-based business, Dr. Heiden played professional basketball in a number of European countries.