



LESI Committees:

End of Year Report for the 2024 International Management and Delegates Meeting (IMDM) – 28 April 2024

Submitted: March 26, 2024

Committee Name

Publications Committee

Chairs and Vice Chairs

David Drews

LESI Board Liaison

Dana Colarulli

Action Plan

Continue to produce high-quality publications for LESI members

Goals

The goals of the Publications Committee for 2023-2024 were to review the publications of LESI from the point of view of delivering value to the membership including by:

- Identifying and making recommendations to the Board related to the needs and adequacy of the publications of LESI, including the need for the initiation of new efforts and for curtailment of ongoing efforts no longer serving their purpose
- Monitoring the compliance with contracts for electronic distribution of *les Nouvelles*
- Reviewing plans for all LESI publications, including financial implications and modes of publication such as by electronic means
- Maintaining and developing the publication and dissemination of *les Nouvelles* working closely with the Editorial Review Board of *les Nouvelles*
- Developing and implementing a program for identifying “hot topics” and initiating and organizing periodic publications involving LESI Committees and Member Societies and their members
- Recommending publications to be produced, their form and their periodicity
- Investigating and making recommendations on how to reduce publication costs
- Studying different ways of advertising and marketing publications
- Advising the Board on how to improve the standard of publications
- Studying and building the archives of LES publications online and offline
- Working to clarify the role of the Publications Committee in the organization and to serve as a conduit of information between LES leadership and LES members and LES Societies

Meetings / Calls

Meetings and/or calls consisted of regular interaction with Dana Colarulli regarding *les Nouvelles*, *Global News* and the quarterly webinar *les Nouvelles Live!*

Events / Webinars

A quarterly webinar was held that highlighted several articles in the then-current issue of *les Nouvelles*. These are expected to continue for the foreseeable future.

Future Focus

The goals for 2024 – 2025 include the following:

- Maintain the high-quality of *les Nouvelles* as a scholarly peer-reviewed publication
- Continue to improve and increase the scope of *Global News*, attempting to have an entry from each regional or national society and each committee in each quarterly publication
- Expand the reach and content of *les Nouvelles* by having an article sharing relationship with WIPO each quarter that is branded as such in each publication (*les Nouvelles*-branded content in the WIPO journal, WIPO-branded content in *les Nouvelles*)
- Replace outgoing Editorial Review Board chair Rod DeBoos, both in terms of the chair position and the position on the ERB