

*LESI Copyright
Committee*

2024

NEWS PUBLISHERS VS DIGITAL PLATFORMS

**COPYRIGHT, MONEY &
DEMOCRACY**

12:00 noon, GMT
(8pm, Singapore Time)

14 November 2024

Location

Online (Zoom)

Sign up at:

https://lesi-org.zoom.us/meeting/register/tZllc-Gvrz4oG9LlEqQ5uAfi_r2d7fHWLXOA

Panel



GEORGE HWANG

*George Hwang LLC, Singapore
Moderator*



TRICIA MCCLEARY

*Computer & Communications
Industry Association, Speaker*



DR MICHAEL GEIST

*Canada Research Chair in Internet and E-Commerce Law,
University of Ottawa, Speaker*

About the program

Join us for the 2nd chapter in our series on the dynamics between digital platforms and news publishers. After Australia and Indonesia, we are focusing on North America – namely Canada and USA.

This session will explore the implications of recent legislative measures, such as Canada's Online News Act, which requires tech companies to compensate news publishers for their content. We will also delve into similar initiatives in the United States - the Journalism Competition and Preservation Act (JCPA) at Federal level, and California's Journalism Preservation Act. They aim to empower small and local news outlets by facilitating collective bargaining with major digital platforms.

The webinar will feature a panel of distinguished speakers from interest groups and academia. We will examine how these legal frameworks could reshape the media landscape. The discussion will highlight the challenges and opportunities these regulations present for media companies, digital platforms, and small businesses. Attendees will gain valuable insights into how these changes are influencing business strategies and promoting fair competition in the digital age.

This event is a must-attend for media professionals, legal experts, and anyone interested in the future of journalism in North America. Engage with our panellists during interactive Q&A sessions. Don't miss this opportunity to deepen your understanding of how legislative developments are impacting the digital media ecosystem. Register now to secure your place in this engaging and informative event.

Moderator



GEORGE HWANG

*George Hwang LLC,
Singapore*

George Hwang is a seasoned lawyer with over 20 years of experience specializing in Intellectual Property (IP), Information Technology (IT), and Media Law. As the founder of George Hwang LLC., he has honed his skills in managing cross-border transactions, litigation, and regulatory issues.

George's dedication to freedom of expression is apparent in his work as a legal advisor and trial observer for the International Bar Association's Human Rights Institute. He notably defended blogger Roy Ngerng in a high-profile defamation case against the Prime Minister.

In addition to his legal practice, George has significantly influenced the entertainment and media sectors. Previously, he served as the General Manager at Warner Music Publishing (Hong Kong) Ltd., where he introduced IT innovations for copyright reporting.

George has been commissioned by the World Intellectual Property Organization (WIPO) to analyze the Digital Music Market in Asia and is currently developing a course on Entertainment & Media contracts for the IPOS Academy's 2025 program. He has also taught Media Law at various educational institutions and contributes to WIPO's training initiatives in Southeast Asia.

Before focusing on law, George explored journalism, with his articles appearing in newspapers like The Sunday Times in Singapore and The Nation in Thailand. He currently chairs the Copyright Committee for the Licensing Executives Society International and continues to shape media law policy through his work and publications.

Speakers



TRICIA MCCLEARY

*Media Advocacy Manager
Computer & Communications
Industry Association (CCIA)
Washington DC, USA*

As the Media Advocacy Manager at the Computer & Communications Industry Association (CCIA), Tricia McCleary strides at the forefront of digital policy. Her work focuses on driving legislative change in digital publishing across the US and globally.

Joining the Glen Echo Group in 2022 as an Associate, Tricia quickly made her mark by providing tech clients with crucial policy research, media relations, and content development, particularly around competition, privacy, and security issues. Her outstanding contributions led to her promotion to Senior Associate within a year. She now delivers strategic policy communications that guide clients through complex digital landscapes.

Before her work at Glen Echo, Tricia gained valuable experience interning in the House of Representatives and with nonprofits focused on sustainability and public health. She also held roles at the University of Florida in research and student success. A 2020 graduate of the University of Florida, Tricia holds a Bachelor's degree in public relations, a minor in public leadership, and a certificate in international communications.



**DR MICHAEL GEIST
CANADA RESEARCH
CHAIR IN INTERNET AND
E-COMMERCE LAW**

University of Ottawa, Canada

Dr. Michael Geist is a distinguished law professor at the University of Ottawa, holding the Canada Research Chair in Internet and E-commerce Law. With advanced degrees from prestigious institutions like Osgoode Hall, Cambridge, and Columbia, Dr. Geist is a leading expert in digital policy and copyright law. He is widely recognized for his contributions as a columnist, podcast host, and author of numerous books and publications on technology and intellectual property issues.

Throughout his career, Dr. Geist has received multiple accolades for his work, including the Privacy and Access Council of Canada Fellowship Award, the Electronic Frontier Foundation's Pioneer Award, and appointment to the Order of Ontario.

His influence extends beyond academia, as he serves on boards such as the Internet Archive Canada and the Electronic Frontier Foundation Advisory Board. Dr. Geist's expertise and advocacy have earned him recognition as one of the most influential people in intellectual property worldwide and one of Canada's top lawyers.