



Ad Insertion Form

ADVERTISER INFORMATION

Advertiser

Contact

Billing Address

City/State/Country

Zip

Telephone

Fax

E-mail

PLACEMENT INFORMATION

Multiple issue contract?

☐ Yes

☐ No

Number of issues

Month & Year(s)

SELECT ISSUE

☐ March (deadline Jan. 15)

☐ June (deadline April 15)

☐ September (deadline July 15)

☐ December (deadline Oct. 15)

SELECT SIZE

☐ Full Page (4 Color process)

☐ 1/2 Page (4 Color process)

☐ 1/4 Page (1 Color - PMS 540)

☐ Full Page (1 Color - PMS 540)

☐ 1/2 Page (1 Color - PMS 540)

PLEASE CHECK ONE

☐ Pick-up from previous issue, which issue?

☐ New art will be provided by the materials deadline.

Office Use Only

Ad Rates:

PRICES & AD SPECIFICATIONS

Description	Size	Cost	Specifications
Full Page (4 Color process)	7" x 9-3/4"	US\$3,000	Press Ready PDF- Portrait Layout
Full Page (1 Color - PMS 540)	7" x 9-3/4"	US\$2,000	Press Ready PDF- Portrait Layout
1/2 Page (4 Color process)	7" x 4-3/4"	US\$1,500	Press Ready PDF- Landscape Layout
1/2 Page (1 Color - PMS 540)	7" x 4-3/4"	US\$1,000	Press Ready PDF- Landscape Layout
1/4 Page (1 Color - PMS 540)	3-3/8" x 4-3/4"	US\$600	Press Ready PDF- Portrait Layout

Complete Insertion Order and return by closing deadline to:

les Nouvelles Advertising

Attention: Dana Colarulli, Executive Director

Email: publications@lesi.org

For more information on the Journal Profile, advertising guidelines and invoicing/payment go to: <https://lesi.org/publications/les-nouvelles-advertise-with-us/>